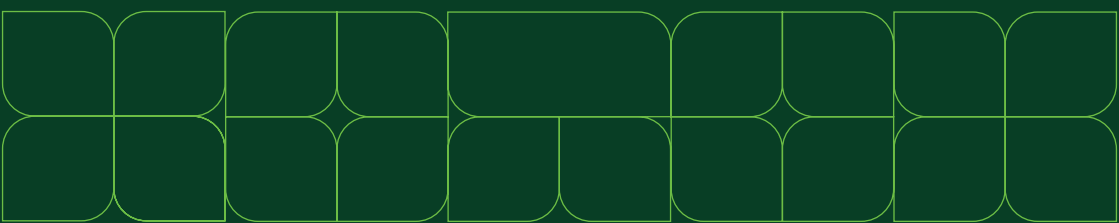




International Conference on Environmental Public Policies

September 5 - 7 | Brașov

#SHIFT
#SHIFT your perspective
#SHIFT to a disruptive city
#SHIFT to green





Green Cities Forum

The Green Cities Forum (GCF) 2023 will be in its 3rd edition and is the largest event in Romania dedicated to environmental sustainability.

Welcome

Dear guests,

Rejoice at the thought of being together in the most important green event in Romania!

This 3rd edition of GCF - Green Cities Forum will bring together the best practices of green cities in Europe, in a connecting framework that will facilitate the creation of partnerships, collaborations and concrete actions to accelerate turning our cities into green ones.

I invite you to choose action as our main differentiating element and to reunite in the city at the foot of Mount Tâmpa, Brașov, to outline project ideas, to find solutions to our common problems, to sit at the same table, city leaders, government leaders, public policy experts and environmental experts, all coming together under a common mission: to change perspective, embrace transformation, choose action and, together, accelerate the transition to greener, more sustainable cities.

With full appreciation for all the service you bring to the world today and with joy for what we can build together, I look forward to meeting in person.



Allen Coliban,
Mayor of the
municipality of
Brașov

Why GCF 2023?



Because we offer you a different type of forum, which meaningfully connects leaders and key experts in the sustainable development of green cities, so that each of the participants, upon leaving this experience, will have

- 1 Strategic connections
- 2 Outlines of projects that can be financed at national/European level
- 3 Information about the latest green technologies you can bring to your city and direct contacts from their suppliers
- 4 Solutions to current green city development challenges
- 5 International good practices, presented by the best performing green cities in Europe



GCF 2023

building together on the results of two editions



The Green Cities Forum (GCF) 2023 will be in its 3rd edition and is the largest event in Romania dedicated to environmental sustainability, winner of the Clean Environment Awards Gala (2021) and awarded the Silver trophy for environment-related campaigns at the Romanian PR Award (2022).

GCF has brought together as yet



over 127 leaders in public, government and local policy from around the world



over 500 representatives of cities in Romania and Europe (Sweden, France, Switzerland, Great Britain, etc.)



50+ strategic pitching and networking sessions among leaders



over 50 events organized to connect the community to the principles of green city development, the conference being followed by other 3 days full of activities for every member of the local community

www.fovbv.ro

5 September, Tuesday

Welcome day



Hour	Description
09.00 - 16.00	Registration & check in
16.00 - 16.30	OFFICIAL OPENING Allen COLIBAN - Mayor, City of Brașov (RO) Sorin BANCIU - Secretary of State, Minister of Environment (RO) Constantin TOMA, Executive President of the Romanian Association of Municipalities Marian FLOREA, President of the Romanian Association of City Managers
16.30 - 16.45	KEYNOTE SPEECH Patrick CHILD, Deputy Director General for Environment, European Commission - online
16.45 - 17.45	CITY SHOWCASE GREEN CAPITAL - inspiration Dejan CRNEK, Deputy Mayor, City of Ljubljana (SI) Tanella MIEZI-PENGAI, Project Manager at Grenoble European Green Capital Agency(FR)
17:45-18:00	Coffee Break
18.00 - 19.00	ROMANIAN GREEN CITIES ALLIANCE - debate & press conference Moderator: Grațian Mihăilescu, UrbanizeHub Allen COLIBAN, Mayor of Brașov Ciprian CIUCU, Mayor of Bucharest- 6th District Radu MIHAIU, Mayor of Bucharest- 2nd District Constantin TOMA, Mayor of Buzău Elena LASCONI, Mayor of Câmpulung Mihai GÎRBACI, Mayor of Darabani
19.30 - 22.00	Networking red carpet dinner

6 September, Wednesday



Workshops day

Hour	Description
09.00 - 10.00	Morning coffee, networking, meet & greet within the groups
10.00-13.00	WORKSHOPS / 8 parallel working groups: <ul style="list-style-type: none">- MAYORS VOICE- DISRUPTIVE CITY MANAGERS- ENGAGED LOCAL COUNCILORS- URBAN PLANNING- GREEN FUNDING- CLIMATE MITIGATION- DIGITALISATION- MOBILITY
13.00 - 14.30	Networking lunch
14.30 - 16.45	WORKSHOPS - second part Identifying concrete solutions on top 3 common problems Outline a followup plan on these solutions Practice & generate solutions on what was discussed in part 1
16:45 - 22.00	Visiting Brașov
20:00-22:00	Dinner in the City Center

7 September, Thursday

Conference Day



Hour	Description
09.00 - 09.30	Morning coffee & networking
09.30 - 10.00	KEYNOTE SPEECH - How disruptive technologies & AI can help us grow a green city Dr Christina YAN ZHANG - CEO The Metaverse Institute (UK)
10.00 - 10.30	Workshop day conclusions & actionable steps
10.30 - 11.30	Panel 1: ENERGY Moderator: Frederic BOYER, Head of the Covenant of Mayors Office - Europe Tabaré CURRAS - Global advisor Urban energy transition, WWF (ES) Wolfram SPARBER - Head of Institute for Renewable Energy, EURAC (IT) Arthur HINSCH - Officer, Climate Policy & Energy Governance, ICLEI Europe
11.30 - 12.00	Coffee Break & Networking
12.00 - 13.30	Panel 2: MOBILITY Moderator: Raluca FIȘER, President Green Revolution Association Ivo CRÉ - Director Policy & Projects, POLIS (BE) Andy CLARKE, Director of Strategy, Toole Design (US) Ana-Maria MARINESCU-PĂLĂDUȘ, Vicepresident Reper21 (RO) Dejan CRNEK, Deputy Mayor, City of Ljubljana (SI)
13.30 - 14.30	Networking lunch

Hour	Description
14.30-16.00	<p>Panel 3: CIRCULAR ECONOMY Moderator: Raul Pop, Programs Director Ecoteca</p> <p>Constantin DAMOV - President, Coalition for Circular Economy (RO) Nicolae ȘTEFĂNUȚĂ - Member of the European Parliament (RO) Francisco Veiga SIMÃO, EIT Alumni Board Member, EIT - European Institute of Innovation and Technology (BE) Dumitru Valer HANCAȘ, Corporate Affairs&Communication Director Kaufland Romania & Moldova Bogdan PURCHEREA, Managing Director Envipco</p>
16.00-16.30	Coffee Break
16.30-18.00	<p>Panel 4: GREEN SPACES & CITY PLANNING Moderator: Alexandru MATEI, European Urban Initiative</p> <p>Matthew CARMONA - Professor of Planning and Urban Design, University College London (UK) Thorsten DONN - Head of Office for Urban Planning & Housing, City of Stuttgart (DE) Ovidiu CÎMPEAN, State Secretary Minister of Investment and European Projects (RO) Ioana-Roxana MELENCIUC-IOAN, President of National Institute of Administration (RO)</p>
19.30 - 22.00	<p>GREEN CITY AWARDS by the Romanian Association of Municipalities Official closing Networking dinner</p>

Keynote speakers



Patrick CHILD

Deputy Director General for Environment,
European Commission



Dejan CRNEK

Deputy Mayor, City of Ljubljana (SI) –
European Green Capital 2016



Tanella MIEZI-PENGAI

Project Manager Grenoble European Green
Capital Agency (FR)



Dr Christina YAN ZHANG

CEO The Metaverse Institute (UK)



Matthew CARMONA

Professor of Planning and Urban Design,
University College London (UK)



Tabaré CURRAS

Global Advisor Urban energy transition,
WWF

Speakers GCF 2023



Allen COLIBAN
Mayor, City of Brasov (RO)



Sorin BANCIU
Secretary of State,
Minister of Environment (RO)



Marian FLOREA
Preşedintele Asociaţiei Administratorilor
Publici din România (AAPRO)



Constantin TOMA
Executive President of the Romanian
Association of Municipalities



Wolfram SPARBER
Head of Institute for Renewable Energy,
EURAC (IT)



Arthur HINSCH
Officer, Climate Policy & Energy
Governance, ICLEI Europe

Speakers GCF 2023



Ivo CRÉ

Director Policy & Projects, POLIS (BE)



Andy CLARKE

Director of Strategy, Toole Desing (US)



Maria MARINESCU-PĂLĂDUŞ

Vicepresident Reper21 (RO)



Constantin DAMOV

President, Coalition for Circular Economy (RO)



Nicolae ŞTEFĂNUŢĂ

Member of the European Parliament (RO)



Francisco VEIGA SIMAO

EIT Alumni Board Member, EIT - European Institute of Innovation and Technology (BE)

Speakers GCF 2023



Thorsten DONN

Head of Office for Urban Planning & Housing, City of Stuttgart (DE)



Ovidiu CÎMPEAN

State Secretary Minister of Investment and European Projects (RO)



Roxana MELENCIUC-IOAN

President of National Institute of Administration (RO)



Ciprian CIUCU

Mayor of Bucharest- 6th District (RO)



Radu MIHAIU

Mayor of Bucharest- 2nd District (RO)



Constantin TOMA

Mayor of Buzău (RO)

Speakers GCF 2023



Elena LASCONI
Mayor of Câmpulung (RO)



Mihai GÎRBACI
Mayor of Darabani (RO)



Dumitru Valer HANCAȘ
Corporate Affairs&Communication Director
Kaufland Romania & Moldova (RO)



Bogdan PURCHEREA
Managing Director Envipco (RO)



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GRAV COMUNITĂȚII.**

STATISTICI RECICLARE LA INFRASTRUCTURA DE AUTOMATE LA NIVELUL MAGAZINELOR KAUFLAND ROMÂNIA - 2022

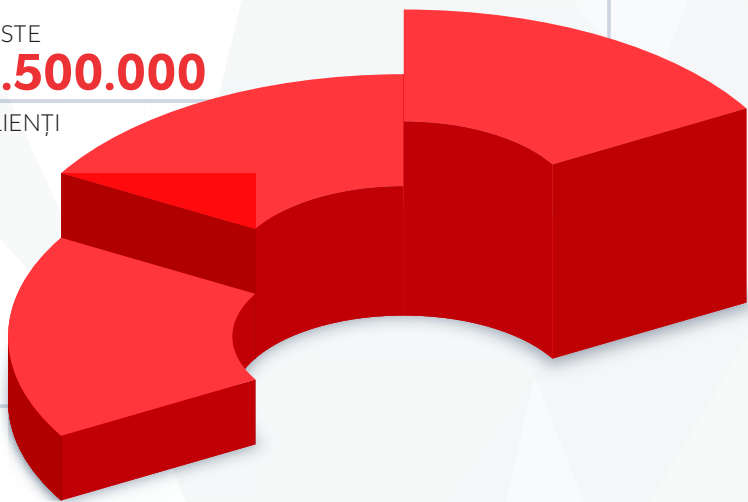
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PESTE
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CLIEŢI



PESTE
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APARATE



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diferența.**



Kaufland

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pe www.kaufland.ro



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Winner of the Clean Environment Awards Gala (2021) and awarded the Silver trophy for environment-related campaigns at the Romanian PR Award (2022).

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